

## Tourism Advisory Panel (TAP) – Meeting Minutes

**Held on Monday, October 20<sup>th</sup>, 2025 at 2:30 p.m.**

In Person/Online – Council Chamber 30 King St., E, Gananoque

| <b>PANEL MEMBERS PRESENT</b> |   | <b>STAFF COUNCIL PRESENT</b>  |
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| <b>Chair:</b>                | Councillor Matt Harper<br>Brett Christopher<br>Graeme Brown<br>Peter Sweet<br>Ted Lojko<br>Councillor Dave Osmond<br>Mayor John Beddows   | John Morrison, Treasurer<br>Amanda Trafford, Economic Development and Communications Officer<br>Jennifer Baril, Tourism and Event Development Coordinator<br>McKenna Modler, Tourism and Communications Assistant |
| <b>Regrets:</b>              | Trusha Tanna  |   |
| <b>Non-Voting:</b>           |   |   |
| <b>1.</b>                    | <b>Call Meeting to Order</b> - Chair called the meeting to order at 2:33 p.m.   |   |
| <b>2.</b>                    | <b>Disclosure of Pecuniary Interest &amp; General Nature Thereof</b><br>Brett Christopher declared pecuniary interest regarding the Thousand Islands Playhouse Application  |   |
| <b>3.</b>                    | <b>Approval of Minutes – June 23, 2025</b><br><br><b>MATTAP Motion #2025-22 – Approval of Minutes Moved</b><br><br><b>Moved by:</b> Peter Sweet <b>Seconded by:</b> Graeme Brown<br><br>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE JUNE 23, 2025 TOURISM ADVISORY PANEL MEETING. <div style="text-align: right;"><b>CARRIED</b></div> |   |
| <b>4.</b>                    | <b>Public Questions/Comments</b><br>(Only Addressing Items on the Agenda)   | <b>NONE</b>   |
| <b>5.</b>                    | <b>Disclosure of Additional Items</b>   | <b>NONE</b>   |
| <b>6.</b>                    | <b>Delegations</b>  | <b>NONE</b>   |
| <b>7.</b>                    | <b>Presentations by Staff/Others</b>  | <b>NONE</b>   |
| <b>8.</b>                    | <b>Correspondence</b>   | <b>NONE</b>   |
| <b>9.</b>                    | <b>Municipal Accommodation Tax</b><br>1. MATTAX Statement   |   |

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|            | a. The Treasurer provided a review of the MAT statement for the panel.  |
| <b>10.</b> | <b>New Business – TAP Funding Applications</b>  |
|            | <p><b>MATTAP Motion #2025-23 – SOUTH ALLEY HOLIDAY MARKET</b></p> <p><b>Moved by:</b> John Beddows <b>Seconded by:</b> Peter Sweet</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE SOUTH ALLEY HOLIDAY MARKET, IN THE AMOUNT OF <b>\$1,480</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p><b>CARRIED</b></p> |
|            | <p><b>MATTAP Motion #2025-24 – SKATING ACADEMY</b></p> <p><b>Moved by:</b> Brett Christopher <b>Seconded by:</b> Graeme Brown</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE SKATING ACADEMY, IN THE AMOUNT OF <b>\$11,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p><b>CARRIED</b></p>                |
|            | <p><b>MATTAP Motion #2025-25 – DOWNTOWN GANANOQUE BIA</b></p> <p><b>Moved by:</b> Ted Lojko <b>Seconded by:</b> Peter Sweet</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE DOWNTOWN GANANOQUE BIA IN THE AMOUNT OF <b>\$6,300</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p><b>CARRIED</b></p>             |
|            | <b>Brett Christopher excused himself at 2:52pm due to precautionary interest with the Playhouse application.</b>  |
|            | <b>MATTAP Motion #2025-26 – THOUSAND ISLANDS PLAYHOUSE</b>  |

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|  | <p><b>Moved by:</b> Graeme Brown <b>Seconded by:</b> Ted Lojko</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE THOUSAND ISLANDS PLAYHOUSE IN THE AMOUNT OF <b>\$10,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>   |
|  | <p><b>Brett Christopher returned at 2:58pm.</b></p>  |
|  | <p><b>MATTAP Motion #2025-27 – GANANOQUE CURLING CLUB</b></p> <p><b>Moved by:</b> Peter Sweet <b>Seconded by:</b> Ted Lojko</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE GANANOQUE CURLING CLUB IN THE AMOUNT OF <b>\$5,500</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p> |
|  | <p><b>MATTAP Motion #2025-28 – HALFWAY TO HALLOWEEN</b></p> <p><b>Moved by:</b> Graeme Brown <b>Seconded by:</b> Ted Lojko</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE HALFWAY TO HALLOWEEN IN THE AMOUNT OF <b>\$20,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>   |
|  | <p><b>Dave Osmond arrived in-person at 3:30pm for attendance.</b></p>  |
|  | <p><b>Trusha joined in via phone – time unknown</b></p>  |
|  | <p><b>MATTAP Motion #2025-29 – THOUSAND ISLANDS ACCOMMODATION PARTNERS</b></p> <p><b>Moved by:</b> Graeme Brown <b>Seconded by:</b> David Osmond</p>   |

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|            | <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE HALFWAY TO HALLOWEEN IN THE AMOUNT OF <b>\$25,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>   |
|            | <p><b>MATTAP Motion #2025-30 – THOUSAND ISLANDS ACCOMMODATION PARTNERS</b></p> <p><b>Moved by:</b> Graeme Brown <b>Seconded by:</b> John Beddows</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE BAITFUEL FISHING TOUR IN THE AMOUNT OF <b>\$46,895</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p>     |
|            | <p><b>MATTAP Motion #2025-31 – Halloween, Santa Claus Parade and Festival of Lights</b></p> <p><b>Moved by:</b> John Beddows <b>Seconded by:</b> Peter Sweet</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE VISITOR CENTRE IN THE AMOUNT OF <b>\$8,000</b> SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.</p> <p style="text-align: right;"><b>CARRIED</b></p> |
| <b>11.</b> | <p><b>Discussion for Next Meeting</b></p> <ul style="list-style-type: none"> <li>• Draft TAP Final Event Report – Finalize in January 2026</li> <li>• Joel Stone Amphitheatre Electrical Upgrade</li> </ul>   |
| <b>12.</b> | <p><b>Next Meeting</b><br/>December 10, 2025 at 2:30 p.m. in Council Chambers</p>   |
| <b>13.</b> | <p><b>MATTAP Motion #2025-32 – Motion to Adjourn</b></p> <p><b>Moved by:</b> Brett Christopher</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) ADJOURNS ITS MEETING HELD ON JUNE 23, 2025 AT 3:45PM.</p> <p style="text-align: right;"><b>CARRIED</b></p>   |
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| Matt Harper, Chair | Amanda Trafford, Recording Secretary |
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